

New Balance Giveaway Sweepstakes Official Rules

These are the official rules that explain how the Formlabs New Balance Giveaway Sweepstakes (the “Sweepstakes”) will operate. Please review these rules carefully. If you are a minor, you must obtain the consent of your parent or legal guardian before entering. In these rules, “we,” “our,” and “us” refer to Formlabs, Inc., the sponsor of the Sweepstakes. “You,” “yourself,” “I,” “me,” and “my” refers to an eligible Sweepstakes entrant. By entering the Sweepstakes, you agree to be bound by these rules as well as the Official Contest & Sweepstakes Rules on the Formlabs website.

NO PAYMENT OR PURCHASE IS NECESSARY TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Instagram.

1. Sweepstakes Description

Between June 28, 2019 and July 1, 2019 in celebration of Formlabs’ collaboration with New Balance, Formlabs will be giving away a pair of TripleCell 990 shoes - New Balance’s newest line of sneakers printed with Formlabs printers on our Instagram page (the “Sweepstakes”). In order to participate in the Sweepstakes, you must follow @formlabs on Instagram, find the related post, and tag a friend in the comments before July 1, 2019 at 2:00 PM EST. Once you have done so, you will then be automatically entered to win a pair of TripleCell 990 sneakers. Entry eligibility will be determined using the criteria in Section 4. Each eligible entry will be submitted to a raffle to randomly select the winner of the prize described below.

2. Start and End Dates

This Sweepstakes runs for four (4) days, starting at 1:45 PM ET on June 28, 2019 and ending at 2:00 PM ET on July 1, 2019 (the “Entry Period”). Entries must be received within the Entry Period to be eligible. Any received outside of the Entry Period will not be considered.

3. Eligible Entrants

You are eligible to enter this Sweepstakes if you meet the following requirements:

- You are over 13 years old; and
- You are a legal resident of the United States; and
- You are not an employee of Formlabs Inc. or a subsidiary; and
- You are not involved in any part of the administration and execution of this Sweepstakes; and
- You are not an immediate family or household member of a Formlabs Inc. employee.

If you are a minor, meaning you have not reached the age of majority in your jurisdiction by June 28, 2019, you will need to ask your parent or legal guardian's permission prior to submitting an entry in the Sweepstakes. The Sweepstakes is void outside of the geographic area described above and wherever else prohibited by law.

4. Eligible Entries

Eligible entries are made in the following way:

Follow @Formlabs on Instagram. Tag the Instagram handle of at least one friend in the comments of the Sweepstakes post prior to July 1, 2019 at 2:00 PM EST.

To be eligible for entry, your comment must be active when the Entry Period is over. All Sweepstakes entries meeting the requirements of these rules as of the end of the Entry Period will be automatically entered to win a pair of TripleCell 990 sneakers (retail value \$200) from Formlabs. There is a limit of one (1) entry per Instagram account. Entries received from any person/email or Instagram handle in excess of the stated limitation will be void. You must have a valid Instagram profile, and internet access as of the beginning of the Entry Period in order to enter the Sweepstakes. Entries generated by script, macro or other automated means, or by any means which subvert the entry process are void.

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are unable to view.

5. Use of Entries

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you (or, if you are a minor, your parent or legal guardian):

- are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use and repost your entry and all its content in connection with this Sweepstakes; and (ii) feature your entry and all its content in connection with the promotion of this Sweepstakes in all media (now known or later developed);
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above; and
- understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

If you (or, if you are a minor, your parent or legal guardian) do not want to grant us these rights to your entry, please do not enter this Sweepstakes.

6. Prizes

Grand Prize (1 winner):

\$200.00 in New Balance credit to spend on a pair of TripleCell 990 sneakers (the “Grand Prize”).

If for any reason the advertised Grand Prize is unavailable, we reserve the right to substitute a prize of equal or greater value. If you are selected as a potential winner of this Sweepstakes:

1. You may not exchange your prize for cash or any other merchandise or services other than through New Balance;
2. You may not designate someone else as the winner;
3. If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize.

The odds of winning the Grand Prize depends on the number of eligible entries received during the Entry Period.

7. Notifying Winners

Formlabs will randomly select the Grand Prize winner from all eligible entries received during the Entry Period on or around July 2, 2019.

If you are selected as a winner, we will notify you by posting a message on your comment and/or sending you a direct message on Instagram to provide further instructions on how and when you may collect your prize. If provided, we will also send a message to the email address, phone number, or mailing address associated with your entry within seven (7) days following the selection. In addition, we will tag you in a post on our own Instagram account to notify all participants that a winner has been selected and who the winner is. If we are unable to reach you within seven (7) days from the announcement, we may award the prize to an alternate selected winner.

Please note that delivery of the Grand Prize may be subject to an unknown lead time, and Formlabs does not guarantee the Grand Prize will be sent to the winner by any specific date or time. If you are a potential winner, we may require you to sign an affidavit of eligibility, liability/content/publicity release, and W-9 form. If you do not sign and return these required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate winner.

8. Additional Conditions

By entering this Sweepstakes you (or your parent or legal guardian if you are a minor) agree:

1. To abide by these Official Rules;
2. To abide by the Formlabs' Contest & Sweepstakes Terms and Conditions, Terms and Conditions of Use, Privacy Policies, and other policies pertaining to the web site, although these rules take precedence;
3. To the extent allowed by law, to release and hold harmless Formlabs Inc., subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won;
4. That Formlabs' decisions will be final and binding on all matters related to this Sweepstakes;
5. That Formlabs may use your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law; and
6. This Sweepstakes will be governed by the laws of the Commonwealth of Massachusetts, and you consent to the exclusive jurisdiction and venue of Massachusetts courts (state and federal) for any disputes arising out of this

Sweepstakes.

10. The Unexpected

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and/or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

13. Sponsors of the Sweepstakes

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